



To: Our Valued Customers

From: Jeff Burgner  
General Manager  
Sonoco Paperboard Specialties

Subject: Price Increase

March 15, 2022

In August of last year, we passed a 5% price increase due to the rising costs of material used in our production. Since that time, the paper mills and ink suppliers have passed multiple increases in price and new charges such as “pulping” and “force majeure.” The labor pool has been very shallow post-covid, forcing us to increase the hourly wage rate to attract and retain employees. I have elected not to pass along every increase, but we have reached the point where we can no longer absorb the added costs without raising our prices.

Effective immediately, all new jobs for foodservice liners, brew bands, can liners, ramekin covers, and letterpress coasters will be quoted with a 7% increase in price. The increase for repeat jobs will follow on May 1, 2022, allowing you time to alert your customers.

I appreciate you understanding and continued support.

Sincerely,

*Jeff Burgner*