

April 10, 2025

Subject: Price Increase

Dear Valued Customer,

This letter is to inform you of a price increase on all Big D & private label products effective June 1, 2025. Due to continiuing increases on raw materials, tarriffs, and freight costs, we are forced to change our prices. This price increase affects all Big D & private label products. Please take the earliest opportunity to review the new price sheet.

Your new prices represent a 9% increase to your company, this will go into effect June 1, 2025.

We look forward to continuing business with you. If you have any questions or concerns, please contact us or your sales representative.

Sincerely,

Donald H. Lees President

