



February 11, 2022

Price increase – April 1, 2022

Dear Valued Customer,

Effective April 1, 2022, NCCO will be implementing a price increase. For our register roll and guest check products as well as the DateIt[™] and DateCodeGenie[®] line of labels, the increase will average out to around 7%. You will have an updated price list for all the products in your portfolio in advance of the effective date.

While we have effectively mitigated the supply-chain challenges, rising input costs have not abated. We need to take this step now in order to continue to provide the same level of exceptional quality products, innovative support, and nearly perfect fill rates to which you have become accustomed.

I am grateful for your willingness to work with us and assure you that we are committed to growing your business and allowing your customers to succeed. Feel free to contact me or your NCCO representative if you have questions, comments, or suggestions. I thank you for your support.

Sincerely,

Ben Olk III

President, NCCO