



February 25, 2022

Dear Valued Partner,

The combination of record inflation, record freight rates, and rising raw material, energy, fuel, labor, and corrugated prices have dramatically increased our costs to serve you.

Effective April 1, 2022, LK® will raise prices on stock products by an overall average of 5.4%.

Custom Products will continue to be priced at current market conditions at the time of order and pricing for Red Rock® films remain unchanged.

While these profound cost increases effect our industry as well as yours, we strive to minimize their impact on your business.

Our dedicated team members remain available to assist and ensure you continue to receive the excellent service and quality you've learned to expect from LK.

Beginning Tuesday, March 1, you can view your upcoming prices after logging in to your LK account on our website and following the link at the top of any page to your [Staged Price List](#).

When the new prices are live, on Friday, April 1, your new pricing can be viewed by following the links below "Selective Price Adjustments" on the [Net Price List](#) page.

As always, please contact your local LK representative or LK Customer Care at (800) 809-8393 with any questions.

Sincerely,

Sincerely,

A handwritten signature in black ink, appearing to read 'Louis Chertkow', written over a horizontal line.

Louis Chertkow
President and CEO

You can download a .pdf copy of this letter by clicking [here](#).